

**Vineland Public
Library**

1058 E. Landis Ave.
Vineland, NJ 08360

856-794-4244
www.vinelandlibrary.org

Library News

“Starting your own Business” with Bob Marino

March 2014

Do you want to start your own business but have no idea why some businesses succeed and others do not? Would you like to find out what resources are available to the entrepreneur? Would you like to learn how to market your product or service? Training Specialist Bob Marino has the answers you need to these questions and many more. Join Mr. Marino at the Vineland Public Library on the following dates:

- **Monday, March 10 from 5:30-7:30 p.m.**
- **Wednesday, March 12 from 5:30-7:30 p.m.**
- **Monday, March 17 from 5:30-7:30 p.m.**
- **Wednesday, March 19 from 5:30-7:30 p.m.**
- **Monday, March 24 from 5:30-7:30 p.m.**

Each program, sponsored by the Friends of Vineland Public Library, will take place on the first floor, in the Doris Tripp Memorial Room or the Community Event Room. Registration is required for these free seminars, and you must attend all five. Please see the Information Desk to register in person, or call 856) 794-4244 ext. 4243.

Inside this issue:

*Customer Service
with Bob Marino* 2

*Spotlight:
Bob Marino* 2

Children and Teens 3

April 2014 Events 4

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“Focusing on Customer Service” with Bob Marino

Are you interested in improving customer satisfaction with your business? Do you have customer service problems that need fixing? Do you want clients to recommend your business to others? If so, join Training Specialist Bob Marino at the Vineland Public Library on **Wednesday, March 26**. Mr. Marino will host an interactive workshop on the first floor of the library, in the Community Event Room, from **5:30-7:30 p.m.** The workshop will focus on analyzing problems, eliminating defects, and improving overall customer service. Registration is required for this free program. This program is sponsored by the Friends of the Vineland Public Library. Please see the Information Desk to register in person, or call (856) 794-4244 ext. 4243.



Spotlight: Training Specialist Bob Marino

Training Specialist Bob Marino has been reaching out to the community since 1991 by providing over seventy business programs to the public. He began his journey by conducting seminars at vocational schools, community colleges, and universities. Today, he also works with public libraries in three New Jersey counties. Clearly, Bob is dedicated to helping job seekers and small business owners succeed.

Bob's passion for helping others began several years ago. He was unemployed and discovered that his unemployment benefits were almost depleted. There was also little hope that he would be able to find traditional employment. Fortunately, Bob was able to turn this negative into a positive. He created his own consulting business which offers customers courses in resume writing and interview preparation. Through these classes, Bob discovered that many of his students were facing unemployment, just as he had in the past. This realization ultimately led to the birth of Bob's "Owning and Operating your own Business" program as a means to help those struggling to find jobs.

The work Bob does for the community has proven to be particularly rewarding for the training specialist. When asked about his courses during an interview, Bob explained that, "receiving emails from students of all ages notifying me of their success" is very gratifying. He also noted that his courses teach him a great deal. Bob enjoys getting feedback from his students because "it makes for improvement and is quite revealing". In an effort to help those in need, Bob is perpetually gaining a fresh perspective on his career.

Bob's business seminars are designed to provide assistance to job seekers; however, it is important to note that the training specialist seeks to accomplish much more. As his journey continues, Bob is, "looking to help people retain their self-confidence and self-esteem by once again becoming productive and finding joy in helping others". It is obvious that Bob cares about his clients' financial well-being, but he is also concerned with their emotional welfare. Hopefully, he will continue to inspire his students to reach their full potential, and his belief that we all should "leave what we found just a little better as a result of us being there" will continue to grow in the future.

Children and Teens

Rossi NJHS Students host Family Story Nights at the Vineland Library

Children ages 8 and younger and their families are invited to the Vineland Public Library for Family Story Nights in March. Participants will enjoy stories read by students in the Rossi Middle School National Junior Honor Society and make a craft. The story nights will be held in the Children's Department on the following evenings:

- **Wednesday, March 5, 6 to 6:45 pm**
- **Wednesday, March 12, 6 to 6:45 pm**
- **Wednesday, March 19, 6 to 6:45 pm**

Registration is required for these free programs. Please register separately for each program.

For more information or to register, please call the Children's Department at 856-794-4244, ext. 4246. Learn more about library programs and services from the library's web page at www.vinelandlibrary.org.



Children work on a craft at a library Family Night program.



Vineland Public Library

April 2014 Events



Tuesday, April 1

10:00 – 3:00 p.m. Job Search Assistance with Miguel Torres, in the Computer Lab

Wednesday, April 2

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Friday, April 4

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Monday, April 7

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Wednesday, April 9

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Friday, April 11

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Saturday, April 12

2:00—4:00 p.m. Big Hickory Studio Artists' Reception, in the Doris Tripp Memorial Room

Monday, April 14

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Tuesday, April 15

10:00 – 3:00 p.m. Job Search Assistance with Miguel Torres, in the Computer Lab

Wednesday, April 16

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Thursday, April 17

5:00—7:30 p.m. Writers Society Meeting, in the Community Event Room

Friday, April 18

Good Friday—Library Closed

Monday, April 21

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

6:00—7:30 p.m. Bay Atlantic Symphony Music Lecture, in the Community Event Room

Wednesday, April 23

2:00—3:00 p.m. Book Club Discussion of *Ender's Game*, by Orson Scott Card, in the Community Event Room

Wednesday, April 24

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Friday, April 25

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Monday, April 28

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)

Tuesday, April 29

10:00 – 3:00 p.m. Job Search Assistance with Miguel Torres, in the Computer Lab

Wednesday, April 30

10:00 – 12:00 p.m. English as a Second Language Class, in the Community Event Room (Registration required)